



Protecting Alabama Against Fraud:

A Joint Conference of the
Federal Trade Commission and the NAACP

October 6, 2016

Alabama State Conference of the NAACP, 64th Annual Convention

Sheraton Birmingham Hotel in Birmingham, Alabama

12:30 - 12:40 Welcome and Introductions

Welcome by Cindy Liebes, Regional Director, Southeast Region FTC
Welcome by Ollie Parham, Economic Chair, NAACP Alabama State Conference
Welcome by Sarai Portillo, Director, Alabama Coalition for Immigrant Justice

12:40 – 12:45 Remarks

Benard Simelton, President, NAACP Alabama State Conference

12:45 - 1:00 A Strategic Plan for Combating Fraud in African American and Latino Communities

Monica Vaca, Assistant Director, Division of Marketing Practices, FTC

1:00 – 1:15 Free Tools You Can Use

Jennifer Leach, Assistant Director, Division of Consumer and Business Education, FTC

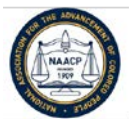
Train the Trainer Modules – Hot Topics in Consumer Fraud

1:15 - 1:40 Module #1 Imposter & Fake Check Scams

Cindy Liebes, Regional Director, Southeast Region FTC
Noel Barnes, Consumer Protection Chief, Alabama Attorney General's Office

1:40 – 2:05 Module #2 Job, Education & Income Scams

Chris Couillou, Assistant Regional Director, Southeast Region, FTC
Michael A. Ashmore and Elaina Lobossiere, Atlanta Regional Office, Securities and Exchange Commission





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2:05 – 2:30 Module #3 Your Rights if You Owe a Debt & Debt Collection Scams

Robin Rock, Attorney, Southeast Region, FTC
Barbara Luckett, Attorney, Legal Services Alabama

2:30 – 2:40 Break

2:40 - 3:05 Module #4 Credit Reports & Background Checks

Sana Chriss, Attorney, Southeast Region, FTC
Caren Short, Attorney, Southern Poverty Law Center

3:05 – 3:30 Module #5 Identity Theft

Jennifer Leach, Assistant Director, Division of Consumer and Business
Education, FTC

3:30 – 3:55 Module #6 Fighting Unauthorized Charges & Debits

Monica Vaca, Assistant Director, Division of Marketing Practices, FTC

3:55 – 4:00 *Wrap Up*

Cindy Liebes, Regional Director, Southeast Region FTC

4:00 – 6:00 *Break*

EVENING EVENT

6:00 – 8:00 Consumer Fraud Forum, Birmingham City Hall, 710 20th Street North Birmingham, AL 35203

Representatives from the FTC, NAACP, legal services providers, the Better Business Bureau, and others talk about consumer fraud problem and share fraud stories and resources. Open up the floor for participants from the community to ask questions and share experiences. Talk about what more is needed for residents of Alabama to fight these frauds.

