

# New America Media & the Federal Trade Commission Invite You to a Media & Community Stakeholder Roundtable

## Spotting and Avoiding Scams Targeting Diverse Communities in Anchorage, Alaska

### WHEN :

Monday, July 10, 2017  
11:00 am to 1:00 pm  
(Light Lunch to be served)

### WHERE :

BP Energy Center  
900 E Benson Blvd.  
Anchorage, AK 99508



### WHO :

- Charles Harwood - Regional Director, Federal Trade Commission- Northwest Regional Office
- Laura Solis - Attorney, Federal Trade Commission- Northwest Regional Office
- Ed Sniffen - Senior Assistant Attorney, Alaska Attorney General's Office
- Jonathan Fork - Staff Attorney, Alaska Legal Services Corporation
- Storytellers and Stakeholders

### WHY :

Every year, scammers defraud the public of hundreds of millions of dollars by selling fake services and worthless products – for everything from housing and health to debt collection, jobs and education. Meanwhile, imposters threaten people with jail if they fail to pay non-existent fines or fees. Our briefing will bring together FTC officials, representatives from the Alaska Attorney General's Office, local police officers, legal aid attorneys, community advocates and victims of fraud to talk about what the media and civic leaders can do to protect themselves and better inform people.

### RSVP :

Anthony Advincula: [aadvincula@newamericamedia.org](mailto:aadvincula@newamericamedia.org)  
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