

NEW AMERICA MEDIA & THE FEDERAL TRADE COMMISSION
INVITE YOU TO A ROUNDTABLE WITH ETHNIC MEDIA
AND LOCAL LAW ENFORCEMENT AGENCIES

Spotting and Avoiding Scams Targeting Diverse Communities in Minneapolis, MN

WHEN :

May 24, 2017, Wednesday
11:00 am to 1:00 pm
(Light Lunch to be served)

WHERE :

Open Book
Meeting Room, 2nd Floor
1011 Washington Avenue South
Minneapolis, MN. 55415

Parking: Free parking is first come, first served in the Open Book lot on the east side of the building. Other options include meters along 10th, 11th, and Washington Avenues and 3rd Street South.



WHO :

- Todd M. Kossow, Director, Midwest Region, Federal Trade Commission
- Jennifer Leach, Assistant Director, Division of Consumer and Business Education, Federal Trade Commission
- Lisa Jemtrud, Foundation Director, BBB of Minnesota and North Dakota
- Jason Pleggenkuhle, MN Attorney General's Office
- Kazoua Kong-Thao, Chief Deputy Director, Hmong American Partnership

WHY :

Every year, scammers defraud the public of hundreds of millions of dollars by selling fake services and worthless products – for everything from housing and health to debt collection, jobs and education. Meanwhile, imposters threaten people with jail if they fail to pay non-existent fines or fees. Our briefing will bring together FTC officials, representatives from the Minnesota Attorney General's office, community advocates and victims of fraud to talk about what the media and civic leaders can do to protect themselves and better inform people.

RSVP Anthony Advincula
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 NEW AMERICA MEDIA