

NEW AMERICA MEDIA & THE FEDERAL TRADE COMMISSION  
INVITE YOU TO AN ETHNIC MEDIA NEWS BRIEFING

# Spotting and Avoiding Scams in Our Communities

## WHEN:

Wednesday, May 20, 11 am to 1 pm  
(Light luncheon/ refreshments will be served)

## WHERE:

Latin American Association  
2750 Buford Hwy NE, Atlanta, GA 30324

## WHO:

- Cindy A. Liebes, Regional Director, Southeast Regional Office, Federal Trade Commission
- Jennifer Leach, Acting Assistant Director, Federal Trade Commission Division of Consumer and Business Education
- Shawn Conroy, Georgia Governor's Office of Consumer Protection
- Captain Ernesto Ford, Chamblee Police Department
- Brian Quinlan, Investigator, Chamblee Police Department
- Storytellers

## WHY:

Every year scammers defraud our communities of hundreds of millions of dollars by selling fake services and worthless products for everything from immigration, housing and health to debt collection, jobs and education. People are often too scared to report fraud when they have been victimized by it. Our briefing will bring together law enforcement officials, community advocates and consumers to talk about the types of fraud that are on the rise and what people can do to protect themselves and their neighbors.

This briefing is sponsored by the Federal Trade Commission, which protects consumers from fraud through law enforcement and education.

## RSVP:

Summer Chiang: [schiang@newamericamedia.org](mailto:schiang@newamericamedia.org)  
415-503-4170 ext: 126



## Parking Information

Parking is available at Latin American Association.

