

NEW AMERICA MEDIA & THE FEDERAL TRADE COMMISSION
INVITE YOU TO AN ETHNIC MEDIA NEWS BRIEFING

Spotting and Avoiding Scams in Our Communities

WHEN:

Wednesday, April 20th, 11 am to 1 pm
(Light luncheon/ refreshments will be served)

WHERE:

Better Business Bureau
211 North Broadway, Metropolitan Square Bldg., 9th Floor
(CONFERENCE CENTER)
St. Louis, MO 63102

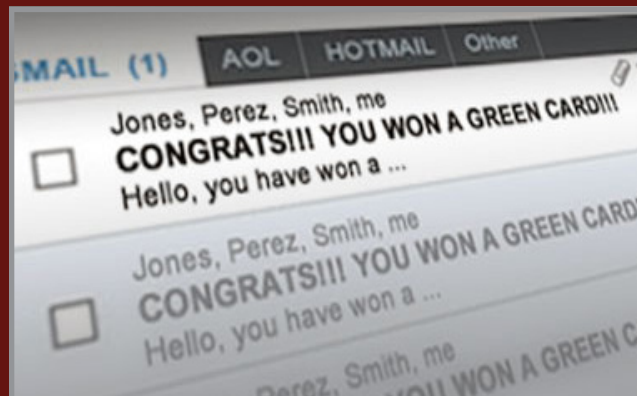
WHO:

- Todd M. Kossow, Acting Director, Federal Trade Commission, Midwest Region
- Jennifer Leach, Assistant Director, Federal Trade Commission, Washington, D.C. Division of Consumer and Business Education
- Michelle L. Corey, President & CEO, Better Business Bureau Serving Eastern Missouri & Southern Illinois
- Cheryl Schuetze, Deputy Chief Counsel, Consumer Protection Division, Missouri Attorney General's Office
- Nicole Cortés, Co-Director and Attorney at the MICA Project
- Storytellers

WHY:

Every year scammers defraud our communities of hundreds of millions of dollars by selling fake services and worthless products for everything from immigration, housing and health to debt collection, jobs and education. People are often too scared to report fraud when they have been victimized by it. Our briefing will bring together law enforcement officials, community advocates and consumers to talk about the types of fraud that are on the rise and what people can do to protect themselves and their neighbors.

RSVP: Anthony Advincula: aadvincula@newamericamedia.org



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