

New America Media & Federal Trade Commission invite you to an Ethnic Media Briefing

Spotting and Avoiding Scams in Our Communities

WHEN:

Thursday, October 26, 2017
11 am - 1 pm (Light Lunch served)

WHERE:

Des Moines Public Library
1000 Grand Avenue,
Des Moines, Iowa

WHO:

- Todd M. Kossow, FTC Director, Midwest Region
- Jessica Whitney, Director, Consumer Protection, Iowa Attorney General's Office
- Chris Coleman, President and CEO, Better Business Bureau serving Greater Iowa, Quad Cities and Siouxland Region
- Patricia H. Poss, Senior Staff Attorney, FTC Division of Marketing Practices, Washington DC
- Jessica Taylor, Managing Attorney, Iowa Legal Aid

WHY:

Every year scammers defraud our communities of hundreds of millions of dollars by selling fake services and worthless products for everything from immigration, housing and health to debt collection, jobs and education. People are often too scared to report fraud when they have been victimized by it. Our briefing will bring together law enforcement officials, community advocates and consumers to talk about the types of fraud that are on the rise and what people can do to protect themselves and their neighbors.

RSVP:

Anthony Advincula: aadvincula@newamericamedia.org

