

# NEW AMERICA MEDIA & THE FEDERAL TRADE COMMISSION INVITE YOU TO A COMMUNITY FORUM WITH ETHNIC MEDIA AND LOCAL ADVOCATES

## Spotting and Avoiding Scams Targeting Diverse Communities In The Central Valley

### WHEN :

January 11, 2017, Wednesday,  
11:00 am to 12:30 pm  
(Light Lunch to be served)

### WHERE :

Fresno Center for New Americans  
Training Room  
4879 E. Kings Canyon Rd,  
Fresno, CA, 93727

### \*Parking Info:

Available parking spots in parking lot for the complex

### WHO :

- Thomas N. Dahdouh - Regional Director, Western Region - San Francisco and Los Angeles, FTC
- Nat Wood - Associate Director, Division of Consumer & Business Education - Bureau of Consumer Protection, FTC
- Manuel Jimenez - Deputy District Atty. - Fresno County District Attorney's Office
- Edith W. Treviso - Chief of Financial Crimes - Fresno County District Attorney's Office
- Nicklas A. Akers - Sr. Asst. Atty. General, California Department of Justice - Consumer Law Section
- Community Storytellers

### WHY :

Every year scammers defraud the public of hundreds of millions of dollars by selling fake services and worthless products for everything from immigration, housing and health to debt collection, jobs and education.

Impostors threaten people with deportation if they fail to pay non-existent fines or fees, which is one factor in why people rarely report fraud. Fresno has a low level of complaints filed with the FTC.

Our briefing will bring together law enforcement officials, community advocates and victims of fraud to talk about what the media and civic leaders can do to protect themselves and better inform people. Information is the best antidote to fraud.



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