

**NEW AMERICA MEDIA & THE FEDERAL TRADE COMMISSION  
INVITE YOU TO AN ETHNIC MEDIA NEWS BRIEFING**

# Spotting and Avoiding Scams in Our Communities

## **WHEN :**

October 14, 2016, Friday, 11:00 am to 1:00 pm

## **WHERE :**

WHYY

Independence Mall West  
150 N. Sixth Street  
Philadelphia, PA 19106

## **WHO :**

- Jon Miller Steiger, Director, FTC East Central Region
- Monica Vaca, Assistant Director, FTC Division of Marketing Practices
- Rolando Ramos-Cardona, Deputy Attorney General, PA Office of Attorney General
- Michael Froehlich, Managing Attorney, Homeownership & Consumer Rights Unit, Community Legal Services
- Victims of scams (storytellers)

## **WHY :**

**Every year, scammers defraud our communities of hundreds of millions of dollars. They sell fake services and worthless products for everything from immigration, housing and health to debt collection, jobs and education.**

**But people are often too scared to report fraud. Our briefing will bring together law enforcement officials, community advocates and consumers to talk about the types of fraud that are on the rise and what people can do to protect themselves and their neighbors.**

**RSVP :** Anthony Advincula: [aadvincula@newamericamedia.org](mailto:aadvincula@newamericamedia.org)

